

“Entrepreneurship Awareness Camp (EAC): 2022-23” at

A. G. Patil Polytechnic Institute, Solapur

The **Entrepreneurship Awareness Camp** was organized in association with **Saj Consultancy Services, Solapur**; on 14th March 2023. The camp held in physical mode. It is honorary; to inform that, this was the consecutive 13th year to organize EAC camp.

This program intends to promote and foster the spirit of Entrepreneurship in students and at the same time aiming at spearheading innovation. The goal is to make familiar young and dynamic budding professionals to embrace entrepreneurial trails and behaviours. It also helps to prepare them for productive career as a leader in the engineering profession.

The EAC program was scheduled for one day (Three sessions). Total **230 students** of Mechanical Engg., Civil Engg., Electrical Engg., Electronics & Tele. Comm. Engineering, and Computer Engineering had registered for the same.

Hon'ble Shri. Mr. S. A. Jeurkar, Business Consultant, Solapur was the chief guest for event. He conveyed the insights on topic – “Entrepreneurship- As a Career Choice”.

During first session, following points were conveyed:

- A strong educational background can increase the probability of success.
- Most top business schools in the country offer programs in Entrepreneurship and Family Business.
- The desire to be their own boss and have better control
- Entrepreneurs are the dreamers who are fuelled by the desire to pioneer, lead, innovate and invent disruptive technologies and products.
- There is no minimum eligibility to become an entrepreneur.
- Brilliant idea, execution skill and zeal are all that is needed.
- The motivation to take risks in the changed global environment where unexplored new opportunities were present
- The ambition to develop and execute a plan right from the ground level
- The aim to do well financially and take their growth trajectory to unprecedented level

Mrs. Sneha Save, The Communication Expert, from Solapur had conveyed the “Importance of Effective Communication in Business”. During second session, following points were conveyed:

- Entrepreneurship is more about idea than just talent or desire to begin something new
- Importance of Non-verbal communication
- How to achieve fluency in verbal communication
- Confidence building

Dr. V. V. Potdar, Vice-Principal, AGPIT, Solapur had delivered a speech on topic “Mechanism of Product Selection & Technical Assistance from R & D Labs for Entrepreneurship”. During third session, following points were conveyed:

- How to select a product for business development
- Plan and Prepare your Business Venture
- Do you have a novel idea/concept for starting a business?
- Can you easily create a network of people and products that would further your business goals?
- Do you have a clearly defined process for developing, promoting and delivering your product or service?
- Do you have sufficient funds to take your idea forward and sustain the plan until the product/service offered starts paying off?

They have conveyed his experience, joy and hardships of his journey to success.

The feedback reflected that the support given by Management, Dr. Chougule M. A. (Principal), and efforts taken by Head of Departments, EAC Co-ordinator Mr. Kulkarni G. M. (Training & Placement Officer) and Department Co-ordinators was remarkably appreciated.

At the end, camp Co-ordinator Mr. G. M. Kulkarni had summarized the points of all speakers to students and extended the Vote of Thanks.
